



Week 3 - Monetise Your Genius

Turn purpose into prosperity

You were born with unique gifts, skills, and wisdom – and when those are aligned with purpose, they become the key to wealth.

This week, you'll uncover your unique *Wealth Formula*: the combination of your genius zones that can be monetised with ease and authenticity.

You'll map out offers or services that align with your soul mission and learn how to structure your business so it's both fulfilling and financially rewarding.

Outcome: You'll walk away with a clear, aligned business model – one that feels expansive and exciting because it's built around *who you truly are* and what you're here to give. This is where your purpose begins to generate prosperity.

Complete the following questions carefully and deliberately, taking all the time you need for deep introspection and discovery.

Ready? LET'S GO!!



Question 1: What do you do effortlessly that other people struggle with?

Question 2: What do people consistently come to you for help, advice, support, or guidance on?

Question 3: What do you play at that other people have to work at?

Question 4: What topics, ideas, or skills can you talk about for hours without getting bored?

Question 5: What activities instantly put you into a flow state, and lights you up so much you lose track of time?

Question 6: What challenges, hardships, or transformational experiences have you overcome that have shaped you the most?

Question 7: What did you learn from those experiences that you can use to help others?

Question 8: What mistakes have you made that others could avoid by learning from you?

Question 11: What approach and perspectives do you bring that are rare or unconventional?

Question 12: What is the unusual blend of skills, talents, and life experiences that ONLY you have?

Question 13: What problems can you solve quickly that others struggle with for years?

Question 14: What transformation can you deliver that is transformational for your audience?

Question 15: What are 3-5 unique super powers that you can use to create an irresistible offer for the right customer or client?

Question 16: What specific outcome do you help people achieve, and how quickly can they achieve it if they follow your process / methodology?

Question 17: What offerings could you create that align with your soul mission *and* create real income?

**Question 18: 1) How valuable is your solution to the customer or client who needs it the most?
2) Based on the value, what price would you be willing to pay for your solution?**

Question 19: What specific outcome do you help people achieve, and how quickly can they achieve it if they follow your process / methodology?

Question 20: What is the most effective vehicle / strategy to deliver your solution?
