



Week 2 - Define Your Soul Mission

The blueprint of your purpose

Now that you've reconnected with your authentic self, it's time to define your mission – the reason you're here and the contribution your soul came to make.

You'll craft your purpose statement, identify your ideal audience, and translate your deepest passion into a clear, impactful mission that aligns with your business and your calling.

Outcome: To finish this week with a crystal-clear vision of your soul mission, who you serve, and how your purpose translates into real-world impact – the heart and compass of your business journey.

Complete the following questions carefully and deliberately, taking all the time you need for deep introspection and discovery.

Ready? LET'S GO!!



Question 1: What recurring dreams, desires, or visions have followed you throughout your life?

Question 2: If you could do anything in the world without fear or limitation, what would it be?

Question 3: What injustices or problems in the world do you feel called to help resolve?

Question 4: When have you felt a deep sense of alignment that says “this is why I’m here”?

Question 5: What unique gifts, talents, skills, knowledge, experience, expertise, unconscious competence do you have? (These are your super powers.)

Question 6: Who do you naturally feel drawn to help, and why?

Question 7: How can you leverage your unique Superpowers to help others?

Question 8: What kind of impact do you want to make — in your community, humanity, or the planet?

Question 9: What values and principals do you want to embody in your work?

Question 10: What activities or environments make you feel most aligned, expansive, and alive?

Question 11: If there was one piece of wisdom you could share with people that you know would change their life if they embodied it, what would it be?

Question 12: Based on your reflections, how would you describe your unique soul mission in one powerful statement?

Question 13: What does success look like to you?

Question 14: Based on your reflections, how would you describe your unique soul mission in one powerful statement?

Question 15: What would your life look like if you were living 100% in alignment with that mission?

Question 16: What fears or doubts still arise when you imagine stepping fully into that mission?
